



AAGEF Ontario 2018 Entrepreneur Challenge

Complete Application Information for Entrepreneurs

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Ontario

ASSOCIATION DES ALUMNI DES
GRANDES ECOLES FRANCAISES

ELITE FRENCH GRADUATE SCHOOLS
ALUMNI ASSOCIATION



Alumni from Elite French Graduate Schools networking with Elite Canadian Graduate Schools as well as with alumni from Elite universities around the world working in Toronto.

Over 2,000 C-level executives

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About Us

Linking international business leaders in Ontario

www.aagefontario.org



Our Members

Over 2,000 C-level executives, among them :

Bruno Roux – CEO Lafarge Canada

Romain Trapp – President Airbus Helicopter

Max Koene – President McCain Foods

Fabrice Dupont – General Manager SEB Canada


Antoinette Benoit – CMO McDonald's Canada

Katia Houbiguan – CMO Microsoft Canada

Kareen Rispal – Ambassador of France in Canada

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Our events

Monthly networking events with C-level keynote speakers, industry round tables and companies visits

<http://www.aagefontario.org/blog>

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2018 Entrepreneur Challenge event

A fantastic annual opportunity to be held
at Ryerson University with over 250 C-
level executives

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President's letter

This year , we are very happy to celebrate our fourth Entrepreneur Challenge event which will be held on Nov 28th at Ryerson University. The event is gaining a lot of traction and recognition from the Business Community in Toronto since our first edition in 2015 when we welcomed the Co-Founder and CEO of Transpod Hyperloop, Sebastien Gendron, who is now competing with Elon Musk and Richard Branson to build a clean Tech Leader in Canada, recently raising 20 million dollars.

This year, our annual event will be moderated by Damien Véran, Founder and President of Slimcut Media. The organization committee will soon call for applications from start-ups. Only the most innovative projects will be selected.

Entrepreneurs who have participated to our Entrepreneur Challenge are all recognizing the value that they get from the event . As new Start-ups, the biggest value for them is the coaching and advice that they get from our Jury. This year is no exception as our Jury members are top executives from prestigious companies :

- Jean-Luc Giraud, SVP and Chief Human Resources Officer at Apotex Inc.
- John Kelleher, Partner at McKinsey & Company
- Jamie Rosenblatt, Principal at Golden Ventures

The Jury will award the Grand Jury prize . 250 executives representing the largest international companies in Toronto are expected to attend and will also vote to award the Audience Choice Award

I hope that you will apply to our 4th edition and remain with our team at your disposal for any additional information.

Thank you

Bruno Lebeault

AAGEF Ontario President



WEDNESDAY, NOVEMBER 28TH AT 5.30 PM



This year, our annual event will be held for the first time at **Ryerson University** and will be moderated by **Damien Véran** (HEC Paris), Founder and President of **Slimcut Media**.

The organization committee will soon call for applications from start-ups (project or recently launched). Only the most innovative projects will be selected.

The **three best projects** will be invited to participate in the final pitch in front of a jury composed of senior-level executives:

- **Jean-Luc Giraud** (ESSEC), SVP and Chief Human Resources Officer at **Apotex Inc.**
- **John Kelleher** (Harvard), Partner at **McKinsey & Company**
- **Jamie Rosenblatt** (UofT), Principal at **Golden Ventures**



Damien Véran



Jean-Luc Giraud



John Kelleher



Jamie Rosenblatt

TESTIMONIALS



"I strongly encourage entrepreneurs to participate in this year's challenge.

It is an excellent bridge to introduce your product and company to the European market as you will have the opportunity to pitch your project in front of industrial partners, both from Canada and Europe."

— Sébastien Gendron, TransPod Hyperloop



"My participation in the 2016 Challenge was an enlightening and rewarding experience.

Even though our brand had received initial traction, including being the only Canadian brand selected for Sephora's Inaugural Accelerator, the pitch competition helped me to translate that success and convey the potential of the brand to investors, buyers and other supporters in more relevant fashion.

I gained great insight from jury members and invaluable contacts, including a potential investor."

— Lisa Mattam, Sahajan

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Application process

application to be submitted before Nov 2nd midnight at :
<https://form.jotform.com/alexandremaxime/aagef-entrepreneur-pitch-2019>

Open to all Entrepreneurs (within and outside AAGEF Ontario)

All submissions will be reviewed by our selection committee

The 3 finalists will be announced on Nov 6th

AAGEF Ontario 2018 Entrepreneur Challenge - Agenda

5:30 pm : Networking during 1 hour. Possibility to meet the Moderator, Jury members, sponsors as well as the 250 C-level executives

6:30 pm intros

6:45 pm : 1st pitch (10 min + 10 min jury Q&A)

7:05 pm : 2nd pitch (10 min + 10 min jury Q&A)

7:25 pm : 3rd pitch (10 min + 10 min jury Q&A)

7:45 pm : audience Q&A

8:00 pm : audience vote on app and jury deliberation

8:15 pm : results, awards, closing remarks

8:30 pm : back to networking in gallery until 9:30 pm

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Past events

2015 video link :

<https://youtu.be/nYEgzF4yISY>

2016 video link :

<https://youtu.be/tPqrA3-EUDs>

2017 video link :

<https://youtu.be/8HB4WZdPUDE>



Networking



Audience



Entrepreneur's Pitch



Jury

AAGEF Ontario Entrepreneur Challenge Past Sponsors



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Thank You

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<https://youtu.be/eGVezsTObhg>



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