

WONDEREUR



**AN INTENSIFIED
EXPERIENCE
WITH ART.**



SINCE SEPT. 2012

GOOP
by Gwyneth Paltrow



THE GLOBE AND MAIL*



Shine from YAHOO! CANADA

TRENDS
HUNTER
MAGAZINE



NOTABLE 



COPA 2012 GOLD FOR
BEST TABLET EDITION

“FAB!”

Globe & Mail

“THE PLACE TO BUY ART!”

Gwyneth Paltrow

“AN INTIMATE & IMMERSIVE EXPERIENCE!”

Nicole

“I CAN SPEND HOURS HERE!”

Sean

**“THE PHOTOGRAPH, THE ART, THE DESIGN,
EVERYTHING IS BEAUTIFUL.”**

Andrea

**“TRULY INNOVATIVE CONCEPT,
BEAUTIFULLY REALIZED.”**

Bruce

“FROM THE INTUITIVENESS, ARTIST BIOS, PHOTOS AND ARTWORK, I FELT IMMEDIATELY CONNECTED TO THE ARTIST IN A PERSONAL WAY-GETTING TO KNOW THEIR QUIRKS, DEEP DREAMS AND DESIRES FOR SELF EXPRESSION. I FELT I HAD BEEN LET INTO A PERSONAL SPACE THAT FEW ARE ALLOWED...”

Gugm, Dallas

WEEKLY

CURATED BY THE BEST
CURATORS

PHOTOJOURNALISTIC STORYTELLING

BIG SIZE

SMALL PRICES

INTERNATIONAL

Paris – NYC – Berlin – Toronto - ...

WEEKLY exclusives endorsed by leading art world figures.

SEGERS

EXTRA

COLLINS

CALLON

A.TREMBLAY

PAWLAK

PEDNEAULT

BECK

RECTOR

Nº
31

A red velvet chair is the central focus, set against a background of a floor covered in various pencil sketches. The lighting is warm and focused on the chair, creating a moody atmosphere. The title 'INTERIOR LIVES' is overlaid in large, white, sans-serif capital letters.

INTERIOR LIVES

Featured artist

JULIA CALLON

Recommended by Sara Angelucci



Story photos by Johan Hallberg-Campbell

"In the story, the woman tears down the wallpaper because she thinks there's someone trapped behind it. I realized I had to animate the room – I wanted the wallpaper to feel like it was alive."



"For *The Lifted Veil*, I constructed the room over four or five days, with a lot of handmade details. Then I put some Zippo fluid into it, threw a match, and it was engulfed in flames. Once that happens, I can't go back."





BUY



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WHY?

ART ONLINE IS...





...SOLD LIKE SHOES

\$6BILLION

\$230 MILLION

...AND GROWING.

HOW?



XTRA LEAN PHILOSOPHY



the cost and time it takes publishers to produce

NEXT ?

DIGITAL ARTWORKS
CINEMAGRAPHS
AUGMENTED REALITY
NEW MOTION EXPERIENCES



PARTNERS

RETAIL

LUXURY BRANDS

ENTERTAINMENT BRANDS

TO SUMMARIZE

**AN INTENSIFIED EXPERIENCE WITH ART
WEEKLY**

**CURATED BY THE BEST
PHOTOJOURNALISTIC STORIES
BIG ART SMALL PRICES
INTERNATIONAL
EVEN MY MOTHER LOVES IT**

**NOW INNOVATING EVEN FASTER
LOOKING FOR PARTNERS**

TASTE THE MAGIC!

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