



UBIFRANCE
NORTH AMERICA



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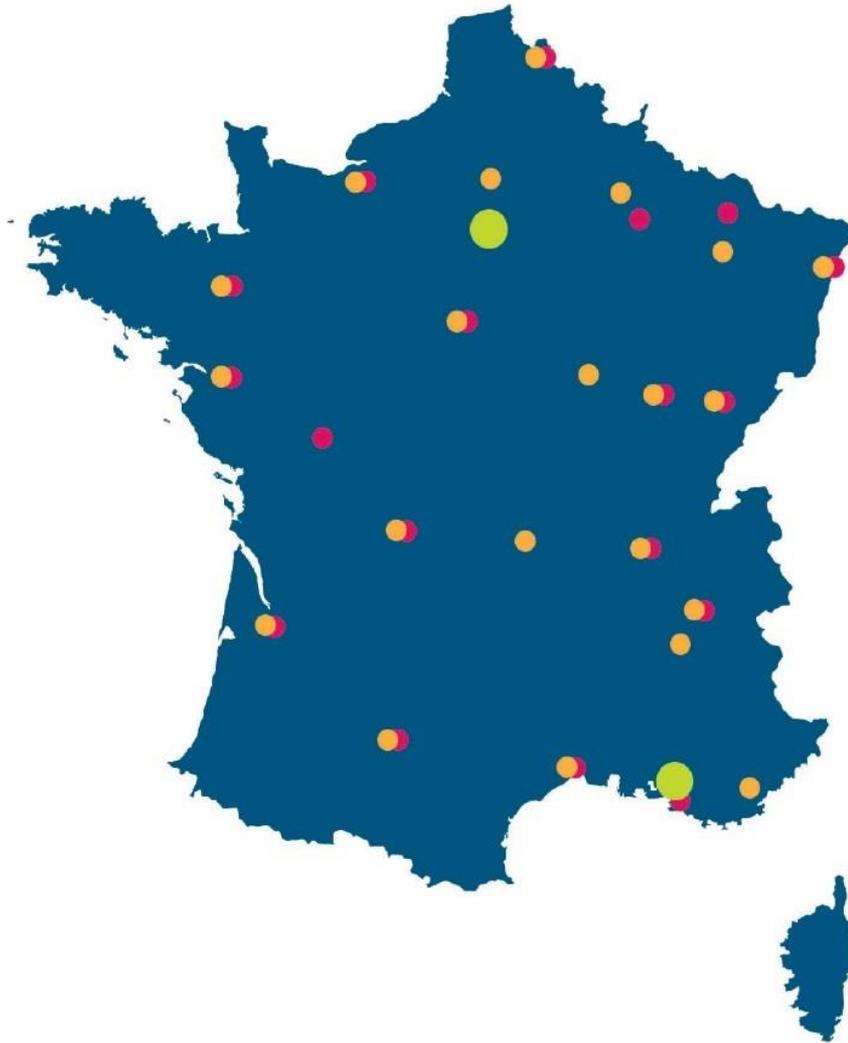
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WHO WE ARE

- Government agency under the aegis of the Ministry of Foreign Trade
- Accelerates the development of French companies internationally
- Provides: advice, access to market information and business leads to clients
- 80 offices in 70 countries
- Our strength: fostering partnerships between North American companies and French entrepreneurs
- Our priority: support the evolution of North American companies in areas where French companies are innovative



UBIFRANCE IN FRANCE



490
COLLABORATORS
IN PARIS AND
MARSEILLE OFFICES

24
REGIONAL DIRECTORS
AND
DELEGATES

40
INTERNATIONAL BUSINESS
MANAGERS



UBIFRANCE IN NORTH AMERICA



85 EMPLOYEES

9 LOCATIONS

**1667 COMPANIES
ASSISTED IN 2013**

**54%: HAVE SIGNED OR
ARE IN THE PROCESS OF
ENTERING INTO
BUSINESS PARTNERSHIPS**



UBIFRANCE AND BPIFRANCE

- **2013: Ubifrance approached and secured a relationship with Bpifrance, a public bank**
- **Mission: help the most promising companies grow by providing financing tailored to their needs and their growth potential**
- **Bpifrance monitors the entrepreneurial field and detects the most innovative or highest growth potential companies throughout France**
- **Creation of 40 UBIFRANCE International business managers based in various regions**



UBIFRANCE NORTH AMERICA: OUR TEAM



IT - Innovation - Services



Fashion- Home - Health



Agribusiness



Infrastructures - Transports – Industries



Service VIE

Communication and QA



Thank you!

