AAGEF Ontario 2018 Entrepreneur Challenge

Complete Sponsorship Information

AAGEF Ontario
ASSOCIATION DES ALUMNI DES GRANDES ECOLES FRANCAISES
ELITE FRENCH GRADUATE SCHOOLS ALUMNI ASSOCIATION

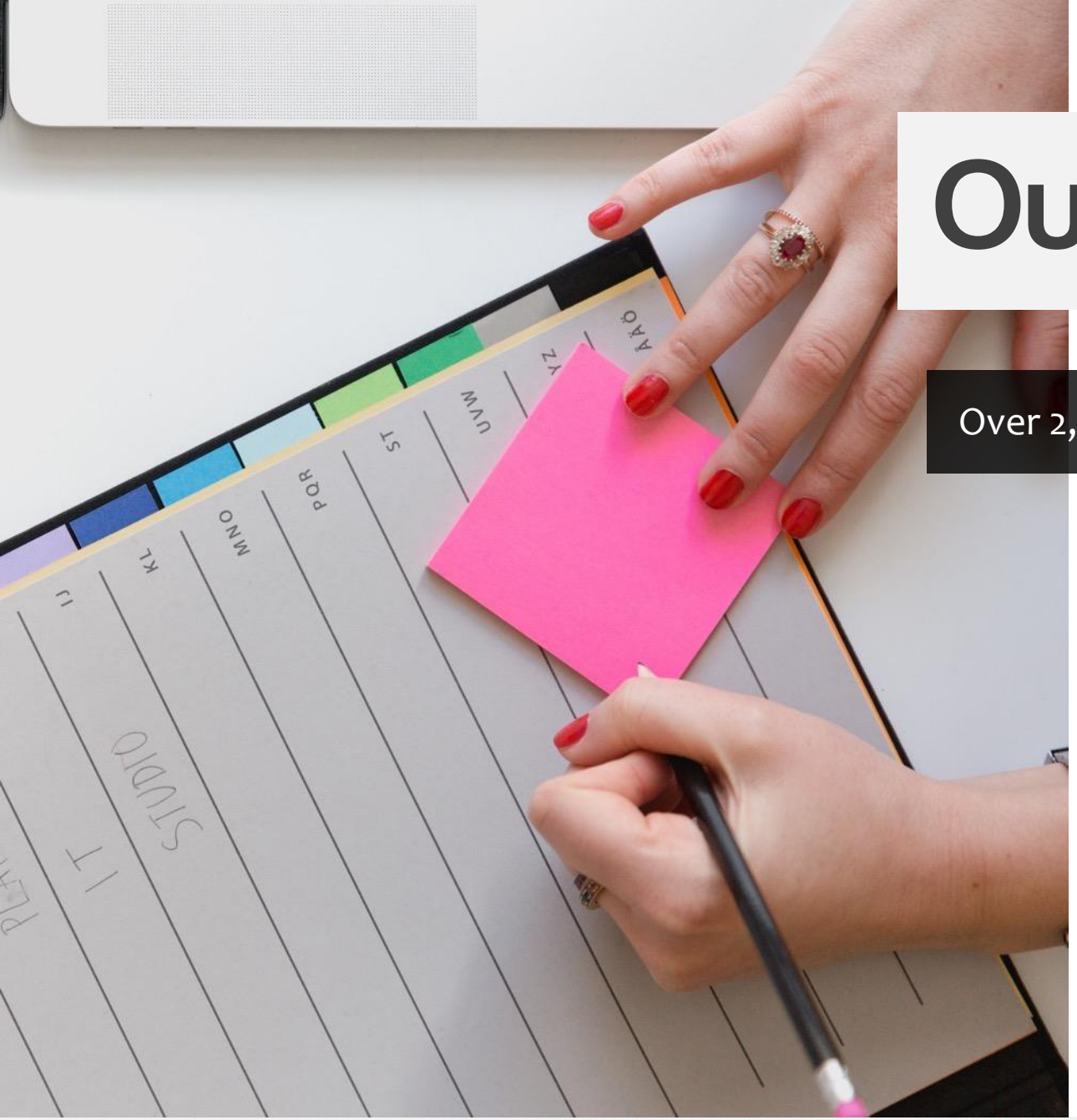
Alumni from Elite French Graduate Schools networking with Elite Canadian Graduate Schools as well as with alumni from Elite universities around the world working in Toronto.

Over 2,000 C-level executives

About Us

Linking international business leaders in Ontario

www.aagefontario.org



Our Members

Over 2,000 C-level executives, among them :

Bruno Roux – CEO Lafarge Canada

Romain Trapp – President Airbus Helicopter

Max Koene – President McCain Foods

Fabrice Dupont – General Manager SEB Canada

Antoinette Benoit – CMO McDonald's Canada

Katia Houbiguian – CMO Microsoft Canada

Kareen Rispal – Ambassador of France in Canada

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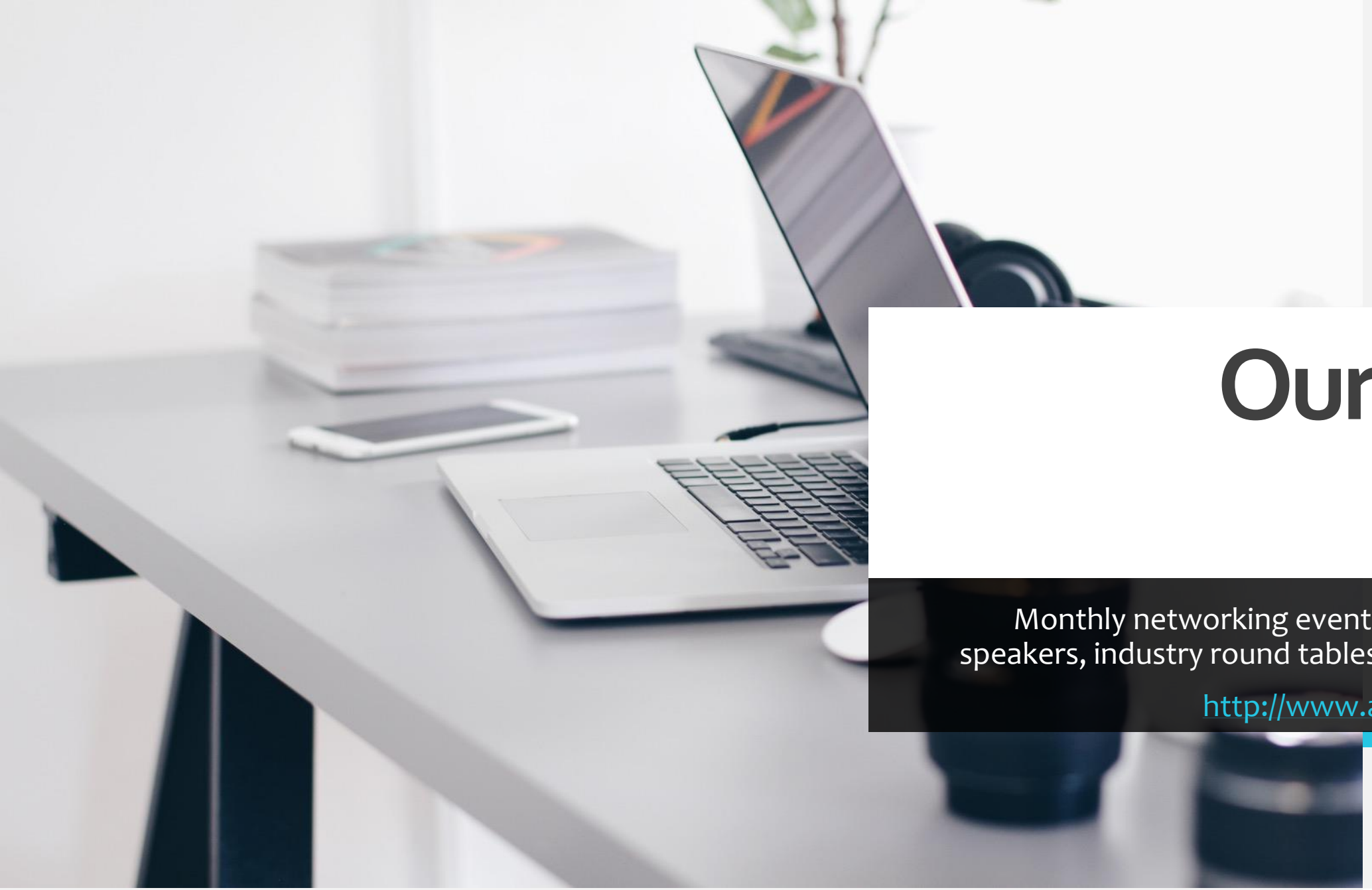

Our events

Monthly networking events with C-level keynote speakers, industry round tables and companies visits

http://www.aagefontario.org/blog

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2018 Entrepreneur Challenge event

A fantastic annual opportunity to be held at Ryerson University with over 250 C-level executives

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President's letter

This year , we are very happy to celebrate our fourth Entrepreneur Challenge event which will be held on Nov 28th at Ryerson University. The event is gaining a lot of traction and recognition from the Business Community in Toronto since our first edition in 2015 when we welcomed the Co-Founder and CEO of Transpod Hyperloop, Sebastien Gendron, who is now competing with Elon Musk and Richard Branson to build a clean Tech Leader in Canada, recently raising 20 million dollars.

This year, our annual event will be moderated by Damien Véran, Founder and President of Slimcut Media. The organization committee has now received all applications from start-ups and selected the most innovative projects (Needlist, Retainify, ShuffleSpace). These 3 finalists will pitch in front of our Jury and Audience for the Grand Jury Prize and the Audience Choice Award . The other 8 best projects which competed will also have a chance to have a table top during the networking phase and compete for the Best Pitch Award.

Entrepreneurs who have participated to our Entrepreneur Challenge are all recognizing the value that they get from the event . As new Start-ups, the biggest value for them is the coaching and advice that they get from our Jury. This year is no exception as our Jury members are top executives from prestigious companies :

- Jean-Luc Giraud, SVP and Chief Human Resources Officer at Apotex Inc.
- Katia Houbiguian, Chief Marketing Officer at Microsoft Canada
- Jamie Rosenblatt, Principal at Golden Ventures

Finally, no event would be complete without our prestigious sponsors who support our Entrepreneurs by helping them with cash and/or non cash prizes. For our sponsors, it is also a clear opportunity to be associated with Innovation & Entrepreneurship and to advertise in front of a very wide network of high level executives (250 executives representing the largest international companies in Toronto expected to attend)

I hope that you will sponsor our 4th edition and remain with our team at your disposal for any additional information.

Thank you

Bruno Lebeault

AAGEF Ontario President

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MODERATOR

Damien Veran (HEC Paris)
Founder & President

SlimCut
powered by telaria

JURY :

Jean-Luc Giraud (ESSEC)
SVP &CHO

APOTEX
Innovating for patient affordability

Katia Houbiguian (HEC Paris)
Chief Marketing Officer

Microsoft

Jamie Rosenblatt (UofT)
Principal

GOLDEN VENTURES

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Our 3 finalists

NeedsList

Natasha Freidus (MIT)
Founder

Retainify

Yvonne Lau (IE)
Founder

ShuffleSpace

Anita Ramdas (INSEAD)
Founder

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TESTIMONIALS

"I strongly encourage entrepreneurs to participate in this year's challenge.
It is an excellent bridge to introduce your product and company to the European market as you will have the opportunity to pitch your project in front of industrial partners, both from Canada and Europe."

— Sébastien Gendron, TransPod Hyperloop

"My participation in the 2016 Challenge was an enlightening and rewarding experience.
Even though our brand had received initial traction, including being the only Canadian brand selected for Sephora's Inaugural Accelerator, the pitch competition helped me to translate that success and convey the potential of the brand to investors, buyers and other supporters in more relevant fashion.
I gained great insight from jury members and invaluable contacts, including a potential investor."

— Lisa Mattam, Sahajan

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Sponsorship Benefits	Signage (banner to be supplied by Company)	Award presentation	Advertising	Logo (to be supplied by Company)	Publicity	Hospitality	AAGEF Membership
Gold sponsor ($15,000) One available	Company signage featured in the auditorium and in the networking room	Company to present the Jury Grand Prize award (cheque + certificate) and team photo with the award recipient	Opportunity to showcase your company by having a representative to be part of the Jury or to present your organization to the audience	Company logo to be featured on all event's promotion (invitations, social media, etc.) Company logo on the holding slide between finalists presentation.	Mention of the company to be included in video report to be posted on AAGEF website, LinkedIn AAGEF Group and social media	Five complimentary Event registration tickets and three free drinks per tickets.	Free Honorary Membership to all 2019 AAGEF events.
Silver Sponsor ($10,000) 2 available	Company signage featured in the networking room	Company to present the Audience Prize award (cheque + certificate) and team photo with the award recipient	Company to be able to showcase its activities, products or services in the networking room (clothed 8ft. table + 2 chairs	Company logo to be feautured on all event's promotion (invitations, social media, etc.) Company logo on the holding slide between finalists presentation.	Mention of the company to be included in video report to be posted on AAGEF website, LinkedIn AAGEF Group.	Five complimentary Event registration tickets and two free drinks per tickets	
Bronze sponsor ($5,000) 3 available	Company signage featured in the auditorium	Company to present the Best Pitch award (cheque + certificate) and team photo with the award recipient		Company logo to be feautured on all event's promotion (invitations, social media, etc.) Company logo on the holding slide between finalists presentation.	Mention of the company to be included in video report to be posted on AAGEF website,	Two complimentary Event registration tickets and one free drink per tickets	

Non Cash Sponsoring

Please note that non cash prizes can also be accepted for our winners , such as :

- Products / services offered by your company
- Subscription to one of your services
- Any type of coaching, meeting, visit with one of your senior executives
- ….

We can be very creative and think about different ways to promote your company while offering something of value to our Entrepreneurs

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AAGEF Ontario 2018 Entrepreneur Challenge - Agenda

5:30 pm : Networking during 1 hour. Possibility to meet the 9 best Entrepreneurs who made it to the last stage but not to the final (only the best 3 will pitch). Possibility to meet the Moderator and Jury members as well as the Sponsor(s)

6:30 pm intros

6:45 pm : 1st pitch (10 min + 10 min jury Q&A)

7:05 pm : 2nd pitch (10 min + 10 min jury Q&A)

7:25 pm : 3rd pitch (10 min + 10 min jury Q&A)

7:45 pm : audience Q&A

8:00 pm : audience vote on app and jury deliberation

8:15 pm : results, awards, closing remarks

8:30 pm : back to networking in gallery until 9:30 pm

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Link to register

https://guestli.st/586659

Open to all (within and outside AAGEF Ontario)

Early Bird until Nov 14th : $25 including drinks and hors d'oeuvres

$30 after

5 early bird Ticket Bundle $95

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Past events

2015 video link :
https://youtu.be/nYEgzF4ylSY

2016 video link :
https://youtu.be/tPqrA3-EUDs

2017 video link :
https://youtu.be/8HB4WZdPUDE

Networking

Audience

Entrepreneur's Pitch

Jury

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AAGEF Ontario Entrepreneur Challenge Sponsors

CIBC

LAFARGE

instacart

OMNI HOTELS & RESORTS

legrand

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ThankYou

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https://youtu.be/eGVezsTObhg

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