# ROYAL CANIN overview

**About Royal Canin:**

The Royal Canin Company, owner of the ROYAL CANIN® brand, is a division of Mars Petcare and a global leader in health nutrition for cats and dogs.

Founded over 50 years ago by a French veterinarian, Dr.Jean Cathary, Royal Canin's purpose is to make A BETTER WORLD FOR PETS™ by pushing the limits of nutrition and knowledge in partnership with pet professionals and experts.

Royal Canin works closely with pet professionals, such as breeders and veterinarians, not only to design the most precise nutrition for cats and dogs, but also to develop a variety of services, monitoring and diagnostic tools to help understand and care better for them.

Its unique approach always places cats and dogs' nutritional requirements at the heart of the innovation process. Their age, lifestyle, size, breed, sensitivities and activity level are studied through science and observation in order to produce diets for each pet's specific needs. The company accelerates sustainable practices, particularly in terms of responsible sourcing, emission and waste reduction and use of sustainable packaging.

Operating in more than 100 markets, Royal Canin counts approximately 7,800 associates, including 500 veterinarians and nutritionists. It also manages 16 factories around the globe, 1 research and development center, 2 innovation centers and 4 laboratories. Royal Canin's nutritional products are available at pet specialty retailers and veterinary practices worldwide.

Outside of Europe, Royal Canin company also owns the Eukanuba TM brand – a high performance nutritional offer for dogs.

To learn more about the Royal Canin company, visit www.royalcanin.com.